



THE CENTER OF
**UTAH'S OUTDOOR
INDUSTRY**

BECOME A SPONSOR

At the Utah Outdoor Association, we hold two simple beliefs.

- 1 There is no better place in the U.S. with great accessibility and diversity to explore the outdoors than Utah.
- 2 When the outdoor industry works together and supports each other, business is better for everyone.

It's because of these beliefs that we're working to bring outdoor companies and organizations across the state together to solve the unique challenges the industry faces and create a thriving outdoor ecosystem for years to come. That's where you come in! UOA has several sponsorship opportunities for like minded brands to help us all achieve our goals.

SPONSORSHIP OPPORTUNITIES PACKAGES

The Utah Outdoor Association aims to help elevate the outdoor industry in the State of Utah. As a non-profit our success depends on the support of partners and organizations that share our mission. Supporting the outdoor industry in Utah through the Utah Outdoor Association comes in four different package levels, each with a variety of benefits. Additionally, there are some opportunities that are available for sponsorship ala carte.

SPONSOR PACKAGES			
 Bronze \$1,000/year	 Silver \$5,000/year	 Gold \$10,000/year	 Platinum \$20,000/year

JOIN — US

**UTAH OUTDOOR
ASSOCIATION**

UTAHOUTDOOR.ORG

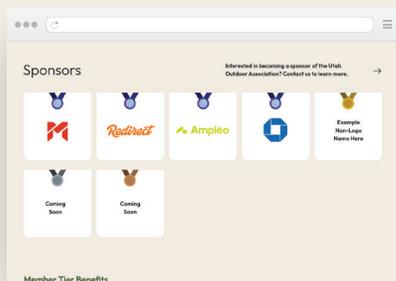
BENEFITS & ALA CARTE PRICING CHART

					Ala Carte
UOA Newsletter Ad Placement	1 / year	2 / year	4 / year	8 / year	\$300
Logo on Sponsorship Page	✓	✓	✓	✓	n/a
Featured Sponsor Callout on Homepage				✓	n/a
Sponsored Social Media Posts	1 / year	2 / year	4 / year	8 / year	\$300
Event & Round Table Recognition		✓	✓	✓	n/a
Round Table Title Sponsorship				✓	\$2,500
Brand Write Up In Resources Section			✓	✓	n/a

BENEFIT DETAILS

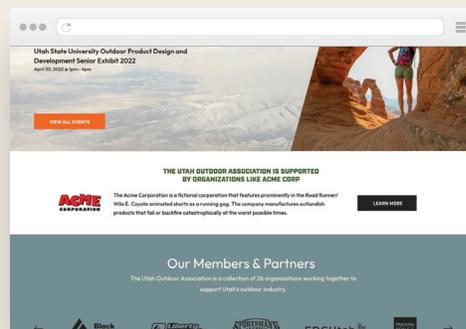
UOA Newsletter Ad Placement

Includes a callout section with logo and short description dedicated to sponsor recognition in our bi-monthly newsletter that is delivered to members and friends of the outdoors in Utah. Placement will be inset within the newsletter after stories.



Logo on Sponsorship Page

Logo displayed on Utah Outdoor Association's website based on sponsor package level.



Featured Sponsor Callout on Homepage

Logo and descriptor will be placed on the homepage as sponsor recognition. Occurrence of placement will be calculated based on sponsor level.

Sponsored Social Media Posts

Sponsored post across Utah Outdoor Association's social media channels, Instagram, LinkedIn, Facebook, thanking the organization for their contribution.



Event & Round Table Recognition

Sponsor logo recognition and participation by tiers on various materials relating to our yearly events of monthly roundtables. This can potentially include logos on emails, posters, or other marketing materials.

Round Table Title Sponsorship

Title sponsorship of our monthly industry roundtables includes recognition in marketing materials including emails as a "presented by" sponsor and the ability to talk about your organization during the round table.

Brand Write Up Resources Section

A long-form sponsor recognition writeup contained within the resources section of the Utah Outdoor Association website. Up to 300 words, this post will describe your organization however, approved by UOA.